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PRESENTS:

SCHOOL FOOD AMBASSADORS TOOL KIT



SCHOOL FOOD AMBASSADORS LEADERSHIP GOALS

- 1** Learn about challenges & initiatives to improve School Food
 - 2** Partner with School Food to explore tasty, healthy recipes to serve at school
 - 3** Devise creative strategies to introduce and popularize the recipes with students
-  **Jonathan Perez** explains the value of working with school food service

Featuring HealthCorps and Urban Assembly of Music and Art Teen Battle Chefs

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1 Get Oriented



- Introduction
- Instructor: Read Me
- Rubric
- Budget
- Fundraising
- Adopt-a-School

2 Research, Plan and Practice with School Food: Breakfast



- Additional Opportunities/Resources
- Lesson Plan
- Survey Tips
- Example Survey Results
- Nutrition Tools

3 Take a Field Trip



- NYC SchoolFood Innovations
- Example: Host School Student Survey

4 Serve Breakfast and Get Feedback

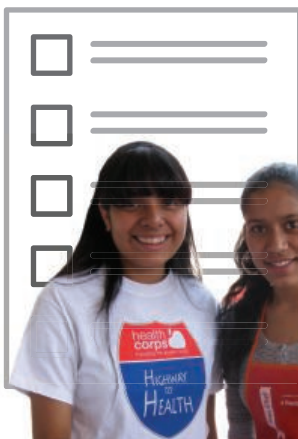


What's "Grab 'n Go", Jonathan?

- Example: Student Breakfast Survey

5

Evaluate, Plan and Practice: Lunch



Reflection Exercise 1

6

Serve Lunch and Get Feedback



Example: Student
Lunch Survey

7

Evaluate and Celebrate



Sarah Shares the
Truth about School
Food Collaborations!

8

Make Recommendations



Reflection Exercise 2

Sample Cover Letter
to the President



REMEMBER: WHEN WORKING WITH SCHOOL FOOD...

- ✓ Building a relationship with school food staff is the most important 1st step.
- ✓ Do your research! You will be more successful if you know what school food is already open to changing and the successes other schools in your area have had.
- ✓ Your role as ambassador means you will assist school food service to understand the needs of your peers and vice versa.
- ✓ Set an achievable goal with your school food manager for the timeframe you have.
- ✓ Be flexible; you may have a plan and things change – go with it!
- ✓ Stay positive and learn from feedback: if your first new recipe introduction is met with minimal enthusiasm from students, use what you learn in your next effort. Institutional change a process, not an event!
- ✓ Do a creative social marketing campaign at your school to promote what's new and exciting in the cafeteria!



Special Thanks to SchoolFood, Westside High School, and Urban Assembly of Music and Art.

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