



PARENT VISIT POLL QUESTIONS

When parents come and sit with their child and help them make the Willow recipe – they often feel they are primarily doing something for their child. They see it as ‘edutainment.’

That’s why it’s a best practice to wind up the Willow parent visit, after everyone has tasted the recipe with a few simple poll questions.

- 1.Count how many parents are there and then ask these questions and
- 2.Count how many parents raise their hand after you ask each question.
- 3.Then you can compare % of parents who raise their hand from one session to the next and see how ‘buy in grows’

Below are our recommended poll questions to ask parents after each Nibble with Willow session visit.

NOTE: We have found that just asking the questions helps parents realize that Nibble with Willow is more than just “edutainment” for their children. It’s also a source of useful techniques and tips for the whole family to make family meals at home more fun and less stressful!

Instructions: At each parent visit, after you all taste the recipe, ask the following poll questions. Have parents raise their hands and write how many agreed in the blank column below.

FALL

How many parents participated in the poll questions: ____

Number of parents who said 'yes':

Are you inspired to explore some new foods with your child at home after participating in Nibble with Willow? What veggies might you try together that you don't serve now?	
Did today's experience introduce you to new ways to involve your child in the kitchen?	
Do you feel confident that you could try making cooking time more of a family time – if not always, at least sometimes?	
Would you want to return and participate in more Nibble with Willow sessions with your child in the future?	

WINTER

How many parents participated in the poll questions: ____

Number of parents who said 'yes':

Did this session inspire you to find ways to make family meals more fun?	
Would you try recreating this recipe with your child at home?	
After seeing what your child is capable of today, do you feel more comfortable assigning your child a simple cooking task, like tearing up greens, cutting veggies into smaller pieces or whisking/stirring?	

SPRING

How many parents participated in the poll questions: ____

Number of parents who said 'yes':

Did this session give you new ideas to make mealtime less stressful at home?	
Would you use any of Willow's techniques to encourage your child to try foods they may be resistant to at home?	
After today's experience, would you be willing to try having your child help cook at home?	